

## 1st Source "Use it and Win!" Debit Card Sweepstakes Rules

No purchase or MasterCard transaction necessary to win.  
Non-purchase entries have an equal chance of winning.

**1. Eligibility:** 1st Source Bank's "Use it and Win" Debit Card Sweepstakes is open to all legal residents of the United States who are 18 years of age or older at the time of entry. Employees of 1st Source Corporation and its subsidiaries, affiliates, advertising, promotion and production agencies of 1st Source, and their immediate families (spouse, parents, children and siblings, and their respective spouses) and individuals living in the same households of such employees are ineligible. Void where prohibited by law. Sweepstakes subject to all applicable federal, state and local laws and regulations. All winners agree to these official rules.

**2. Entry:** Sweepstakes begins at 12:01 a.m. on October 12, 2009 and ends at 11:59 p.m. on December 31, 2009.

1st Source Resource Plus debit card users automatically receive one entry in the "Use it and Win" Debit Card Sweepstakes each time they use their ResourcePlus debit card to pay for purchases through any MasterCard debit transaction from October 12, 2009 through December 31, 2009. **ATM transactions not accepted.** Each sweepstakes entry will be deemed made by the owner of the debit card from which the eligible transaction entry is made. Only transactions made with a ResourcePlus card account that is in good standing and issued by 1st Source Bank are eligible for automatic entry. Cards or card numbers that are stolen, fraudulent, tampered with, or otherwise altered are not eligible for automatic entry. When using your ResourcePlus debit card at the MasterCard point of sale, a signature or pin number entry is equally eligible.

**Enter by mail:** To enter the sweepstakes without using a Resource Plus card, you may send a contest entry in an envelope to: 1st Source Debit Card Sweepstakes, The Marketing Department, P.O. Box 1602, South Bend, IN 46634. On the entry, hand print your name, address and home phone number. All mail-in entries must be postmarked by December 31, 2009 and received by January 4, 2010. No mechanically reproduced or automated entries accepted.

**3. Prize drawing details:** On a weekly basis throughout the contest, a random drawing will be conducted by the 1st Source Bank Marketing Department from all eligible entries (point of sale and mail in) to award all prizes. The number of prizes awarded will be spaced evenly throughout the promotion. Only one prize per person or household. The odds of winning depend on the total number of eligible entries received.

**4. Prizes:** A total of thirty five (35) prizes will be awarded, all by check: 30 prizes of \$100 each, 4 prizes of \$500 and 1 prize of \$5,000. No substitutions or transfer of prizes permitted. Total value of all prizes is \$10,000. Any state or federal that may be taxes owed on prize winnings are the sole responsibility of the individual sweepstakes winners.

**5. Notification:** Potential winners will be notified by mail and/or phone and asked to come to the nearest 1st Source Banking Center location to pick up their prize. Winners will be required to provide identification, sign an affidavit of eligibility and a publicity release or the prize will be forfeited and awarded to an alternate winner. If 1st Source is unable to contact the potential winner within 21 days of the weekly drawing, the prize will be forfeited and awarded to an alternate winner. Acceptance of prize constitutes winner's permission to use his/her name, photo/likeness, for advertising and promotional purposes for this and similar promotions, and in perpetuity in any media, now known or hereafter devised without additional compensation, except where prohibited by law.

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**6. General Conditions:** By participating in the Sweepstakes, entrants release, indemnify and hold harmless 1st Source Corporation and its respective affiliates, subsidiaries and each of their agents, representatives, officers, directors, shareholders and employees (collectively, "Releasees") from and against any injuries, losses, damages, claims, actions, and/or any liability of any kind resulting from or arising from participation in the Sweepstakes or acceptance, possession, use, misuse or nonuse of any prize that may be awarded. Releasees are not responsible for printing or typographical errors in any sweepstakes-related material; for stolen, lost, misdirected, late, postage-due, damaged, incomplete, inaccurate entries or mail, or for entries that are lost, misdirected, fail to enter the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including computer, telephone, paper transfer or human error; or for electronic, computer, or telephonic malfunction or error. If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering, fraud, or technical difficulties with any portion of the Sweepstakes that compromise or corrupt the administration, integrity, security or fairness of the Sweepstakes, the judges reserve the right at their sole discretion to disqualify a person who tampers with the process, and select an alternate winner. The Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent of the law.

**7. Winners List:** For a list of prize winners available by mail after January 20, 2010, send a self addressed, stamped envelope to Winners, Marketing Department, P.O. Box 1602, South Bend, IN 46634.

**8. Sponsor:** 1st Source Bank, 100 N. Michigan St., South Bend, IN 46601 is the sponsor of the "Use it and Win! Debit Card Sweepstakes."

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